

Monday

9:00 -10:30

Welcome & Kick-off
Defining entrepreneurship

10:00 - 13:00

The Entrepreneurial University: framework HEInnovate
the 7 areas and it's relevance for entrepreneurship professors as guideline for Eship teachers

14:00 – 16:00

Prepare to teach (area 3)

How to design courses; how to teach learner needs

16:30 – 18:30

Start-up Tour The Hague–

spread the contagious entrepreneurial fever and help student recognise entrepreneurial concepts

20:00

Dinner & Networking

Networking with local entrepreneurship network

Prepare to Teach

Tuesday

9:00- 10:30

Mindset
Deepening Entrepreneurial Capacity (Individual & Teams)

11:00- 12:00

Guest lecture
Joint Vision in Teams

12:00- 13:00

Toolbox (e.g. Masch Mellows, ...)

14:00 – 16:30

LEARNING IN PRACTICE (LIP)

Outdoor Challenge: Teach in challenging environments (Kindergarden, primary school, school for blind people ..)

17:00 – 18:00

Reflexion

20:00

James Bond Party

Entrepreneurial Mindset

Wednesday

9:00- 10:30

Creativity and Innovation
Dynamic Innovation Process and practical approaches (Effectuation, HCI, Lean Start up, Business Model Canvas)

11:00 – 13:00

Growupwork (Learning Experiences) & Toolbox
Preparing Entrepreneurs (Area 4)

14:00 – 16:30

LEARNING IN PRACTISE

Outdoor challenge in companies: Idea generation, Business modell generation, ...)

17:00 – 18:00

Reflexion

20:00

Innovation Slam

Creativity & Innovation

Thursday

9:00- 10:30

HEInnovate
Supporting Entrepreneurs (area 4) development of projects, High Impact Entrepreneurs, Toolbox

11:00 – 12:30

HEInnovate (area 5)
Co Creation of teams & univerities
Collaboration with Industry, Toolbox

14:00 -17:30

LEARNING IN PRACTISE

Outdoor Challenge: Coaching of teams at Dutch regional incubators and accelerators

17:00 – 18:00

Reflexion

20:00

Coneeect award Ceremony

Preparing & Supporting Entrepreneurs

Friday

9:00- 10:30

HEInnovate (area 6)
Culture & Internationalisation
Cultural Context of E'ship; How to introduce international experience for students

11:00 – 12:30

Ready to teach
Measuring learning outcomes; Reflexion: HOW TO TEACH BETTER

14:00 – 17:00

HEInnovate Workshop (official)
Get an expert for HEINNOVATE tool to make your University more entrepreneurial

Culture/Internat. & Ready to Teach



Practical didactical tool

The preliminary programme has three streams:

The most important stream focuses offering, teaching, discussing and practicing didactical tool to help the novice entrepreneurship educator to fill their entrepreneurial teaching tool kit.



(Theoretical) Inspiration

The second stream offers (theoretical) inspiration to guide and energize their development as entrepreneurship educators.



Curriculum design

The third stream offers practical insight how the various didactical tools can be integrated in curricula.