

coneeect U is an international network of universities offering a Train The Trainer week where entrepreneurship educators learn didactical frameworks and tools to teach entrepreneurship. The TTT week covers the seven dimensions of HEInnovate, which is a guiding framework on how to support entrepreneurship and innovation in higher education. The official workshop will familiarize participants with the online tool and show them how to best use it for different purposes, e.g., starting an interdisciplinary course.

## Train The Trainer Week

The TTT week offers novice and experienced entrepreneurship educators the didactical tools and mindset to teach about and for entrepreneurship. After this week participants will be able to develop or refine a course, a program or curriculum based on the best practices of experienced entrepreneurship educators.

The program consists of workshops, learning-in-practise sessions, inspiration lectures and tours.

The following topics will be covered:

- The seven dimensions of HEInnovate
- Preparing to teach
- Entrepreneurial mindset
- Creativity and innovative behaviour
- Preparing & supporting entrepreneurs
- Entrepreneurship in an international context

There will be many opportunities to get acquainted with the other participants and take part in a social program that will show you the highlights of The Hague and its entrepreneurial eco system.

## Practicalities

The Train The Trainer week will take place from Monday 6th till Friday 10th of March 2017.

It will be hosted by The Hague University of Applied Sciences (THUAS) in the Netherlands. The main campus of THUAS is located on Johanna Westerdijkplein close to the ‚Hollands Spoor‘ railway station, which has a direct connection to Schiphol/Amsterdam Airport.

For fees and your investment, please see [www.coneeect.eu](http://www.coneeect.eu)  
Don't miss out on our early bird until February 10<sup>th</sup>!

In addition to the programme we proudly present the official HEInnovate workshop in the afternoon of Friday, 10<sup>th</sup> March.

## Enrolment and questions

If you have any questions, please do not hesitate to contact Ronald Visser – [r.c.visser@hhs.nl](mailto:r.c.visser@hhs.nl)  
To enrol, please visit Application on [www.coneeect.eu](http://www.coneeect.eu)  
or contact [kerstin.frigs@sce.de](mailto:kerstin.frigs@sce.de)



## coneeectU and HEInnovate

The workshops will be facilitated by members of the coneeect U community. coneeect U offers interactive training courses for academic entrepreneurship teachers to improve entrepreneurship education across Europe.

HEInnovate is a joint initiative of the European Commission, DG Education and Culture and the Organisation for Economic Co-operation and Development, Centre for Entrepreneurship, SMEs, Local Development and Tourism.  
To learn more about HEInnovate, please visit [www.heinnovate.eu](http://www.heinnovate.eu)

## THUAS

The THUAS aspires to change and improve the world we live in. But that can only happen if we work together, evolve and change ourselves. So, let's change! You. Us. The world.

We strive to be ...

Curious: We are curious, ambitious and enterprising.  
Connecting: We invest significantly in our network  
Caring: We are dedicated and we care about your personal growth

Monday	Tuesday	Wednesday	Thursday	Friday
<p><b>9:00 -10:00</b> <b>Welcome &amp; Kick-off</b> Defining entrepreneurship</p> <p><b>10:00 - 13:00</b> <b>The Entrepreneurial University: framework HEInnovate</b> The 7 areas and it's relevance for entrepreneurship professors as guideline for E'ship teachers <b>Practical introduction to HEInnovate</b></p>	<p><b>9:00- 10:30</b> <b>Mindset</b> Deepening Entrepreneurial Capacity (Individual &amp; Teams)</p> <p><b>11:00- 12:00</b> Guest lecture Joint Vision in Teams</p> <p><b>12:00- 13:00</b> Toolbox (e.g. Marsh Mallows, ...)</p>	<p><b>9:00- 10:30</b> <b>Creativity and Innovation</b> Dynamic Innovation Process and practical approaches (Effectuation, HCI, Lean Start up, Model Canvas) Business</p> <p><b>11:00 – 13:00</b> Groupwork (Learning Experiences) &amp; Toolbox Preparing Entrepreneurs (Area 4)</p>	<p><b>9:00- 10:30</b> <b>HEInnovate</b> Supporting Entrepreneurs (area 4) development of projects, High Impact Entrepreneurs, Toolbox</p> <p><b>11:00 – 12:30</b> <b>HEInnovate (area 5)</b> Co Creation of teams &amp; universities Collaboration with Industry, Toolbox</p>	<p><b>09:00 – 13:00</b> <b>HEInnovate (area 6)</b> <b>HEInnovate Workshop (official)</b> Become an expert of the HEInnovate tool <b>HEInnovate training session</b> Ideas and tools for using HEInnovate to make your university more entrepreneurial</p>
<p><b>14:00 – 16:30</b> <b>Prepare to teach (area 3)</b> How to design courses; how to teach learner needs</p> <p><b>16:30 – 18:30</b> <b>Start-up Tour The Hague</b>—spread the contagious entrepreneurial fever and help students recognise entrepreneurial concepts</p>	<p><b>14:00 – 16:30</b> <b>LEARNING IN PRACTISE (LIP)</b> Outdoor Challenge: Teach in challenging environments</p>	<p><b>14:00 – 16:30</b> <b>LEARNING IN PRACTISE</b> Outdoor challenge in companies: Idea generation, Business model generation, ...)</p>	<p><b>14:00 -16:30</b> <b>LEARNING IN PRACTISE</b> Outdoor Challenge: Coaching of teams at Dutch regional incubators and accelerators</p>	<p><b>14:00- 14:30</b> <b>Culture &amp; Internationalisation</b> Cultural Context of E'ship; How to introduce international experience for students</p>
<p><b>20:00</b> <b>Dinner &amp; Networking</b> Networking with the local entrepreneurship network</p>	<p><b>20:00</b> <b>Discover the entrepreneurial night life</b></p>	<p><b>20:00</b> <b>Time for free work</b></p>	<p><b>20:00</b> <b>coneeect U award ceremony in „Aad's Café‘</b></p>	<p><b>14:30 – 16:00</b> Ready to teach - Measuring learning outcomes; <b>HOW TO TEACH BETTER</b></p>
<p><b>Prepare to Teach</b></p>	<p><b>Entrepreneurial Mindset</b></p>	<p><b>Creativity &amp; Innovation</b></p>	<p><b>Preparing &amp; Supporting Entrepreneurs</b></p>	<p><b>Culture/Internat. &amp; Ready to Teach</b></p>